Permit #F00022966

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022966 **Type of Permit:** FILMING **Release Date:** 12/14/2009

Production Company ORDER MEDIA LLC DBA FRANK MEDIA

Insured Company Name Frank Media

Contact Phone No. 1 323-930-5900
Contact Phone No. 2
Fax
Address 6374 ARIZONA CIRCLE
LOS ANGELES, California 90049

Production Title XCEL ENERGY

Type of Production Commercial - Standard

Producer Steve Ross

Director Mike Rowles

1st AD Paul DeStefano

Production Manager Valerie Thomas

FilmL.A. Coordinator Erica Wade

Location Manager Roger Barch
Primary Phone Office - 323-930-5900
Secondary Phone Office - 310-877-3063

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$299.00
LA COUNTY ROAD APPLICATION FEE	$51.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,979.00

Number of Locations 1

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Location

Location 1 of 1

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Location Manager Roger Barch
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Location Address 1090 Rubio St, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Film Dates 12/15/2009 - 12/15/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Rubio Street July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Semi Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
FilmL.A. Monitor(s)	1
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Equipment on property; Exterior MOS; Interior MOS;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes MUST COMPLY WITH 1090 RUBIO ST SPECIAL CONDITIONS FOR FILMING.

Coordinator Note FSA REQUIRED 2414-11

Coordinator Note FILMLA MONITOR REQUIRED @ 0600HRS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : Altadena Golf Course 456 E. Mendocino

Posting "No Parking" signs N/S Rubio St., Maiden Lane East 350'

Approximate Footage County Parking **Log Number**

Date(s) 12/15/2009 to 12/15/2009 **Time(s)** 07:00 to 22:00

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SPECIAL FILMING CONDITIONS
RUBIO STREET

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Rubio Street is in a community of single family homes located in the northeast corner of Altadena. Rubio Street between Holliston Avenue and Maiden Lane has become a popular area for location filming and the following Special Filming Conditions have been established to help mitigate the concerns of local residents.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** Permit requests must be submitted to FilmL.A. at least three (3) days in advance.
- **Cast and crew may not park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location. Shuttle vans and all production vehicles must observe local speed limits.
- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A. The approved times must be indicated on the permit.
- **No weekend or holiday filming unless approved by FilmL.A.**
- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardeners' activities, trash pick up, safe use of streets or access to resident driveways, unless approved by FilmL.A.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.
- **Production companies are required to have at least one (1) California Highway Patrol officer (CHP) or one (1) Los Angeles County Sheriff to ensure safe traffic flow.**
- **Generators should be placed as far as possible from nearby residents**.

FilmL.A. Inc. PERMIT